2016/2017 PRODUCT CATALOG aloe-inspired

2016 July edition



aloe-inspired

For nearly 40 years, Forever has demonstrated a commitment to searching all over the world to find the purest ingredients from nature and pair them with the latest scientific advancements for one purpose: **to help you and your family look better and feel better.**





06 Drinks

09 вее

10 Nutritional

16 Weight Management

18 Personal Care

32 Essential Oils

34 flawless by Sonya®





aloe-inspired

Founder, Rex Maughan, has a vision of a healthier life for everyone.

That's what led him to launch Forever Living Products in 1978.

Rex had a vision of bringing the tremendous benefits of Aloe Vera to people all around the world to help them look better and feel better and help others do the same.

From day one, he had a passion for doing things the right way – finding the perfect ingredients from the best sources, working with experts in all areas of the business and making decisions with integrity.

This concept is the cornerstone of who Forever is. Not because anyone told us we had to do it that way, or because it's trendy, but because we believe if you're going to do something, you have to do it right.

pure

Our plants, our plantations, our way.

Because we love Aloe, we treat the 50 million Aloe Vera plants in our plantations a bit differently. Our Aloe is harvested by hand and our potent Aloe Vera gel is delicately separated from the leaf before being gently stabilized in a special, patented process. This all happens within hours of harvesting to provide you the purest, freshest Aloe Vera gel from plant to product to you.

Powerful Ingredients

We have dedicated ourselves to seeking out nature's best sources for health and beauty and sharing them with the world. Our Aloe Vera products were the first to receive the International Aloe Science Council's Seal of Approval for consistency and purity.

At Forever, we combine pure Aloe Vera with natural and scientifically advanced ingredients selected to compliment and enhance the benefits of Aloe. The versatility of Aloe Vera means it can be combined with different ingredients and used in many ways to help you and your family look better and feel better.

Honest Practices

Forever does not test its products on animals and many of our products feature the Kosher, Halal and Islamic Society Seals of Approval.

We are very proud that our products have benefited millions in the United States and over 158 countries around the world. We hope you'll be the next person to experience the amazing benefits of Aloe Vera.

For more information, please visit foreverliving.com.



Look for this symbol throughout our product catalog to discover some of our **favorite and best selling products across the globe!**

Drinks



FAB Forever Active Boost[™]

The bright flavors of FAB let you know that this is going to impart some serious energy. FAB features a proprietary blend of adaptogenic herbs, including Rhaponticum carthamoides, which has been shown to help the body overcome the effects of physical and mental fatigue. Boosted with vitamins, aminos and electrolytes this winning formula has been known to aid athletes who have won over 130 medals. Imagine what it will do for you!

FAB X Forever Active Boost[™]

Naturally flavored with delicious berry undertones, FAB X[™] gives you the energy you need, without the calories, carbs, or sugar. The brainchild of a leading sports scientist, FAB X[™] is packed with vitamins, amino acids and electrolytes to quickly boost your energy and sustain it long term. This drink features *eleutherococcus sentiocosus* which has been trusted for hundreds of years for increased energy.

Forever Aloe Bits N' Peaches[™] ●

Why wait for summer to enjoy the flavor of sunripened peaches when you can have it anytime with Forever Aloe Bits N' Peaches™? The benefits of Aloe, enhanced with natural peach flavor and concentrate make a good tasting drink and good for you to drink. Peaches are naturally loaded with antioxidant compounds to support the body. You'll not only taste the bright peach flavor, you'll feel peachy too.

077

	321	NA		440	NA		077	₹1,535	1 ltr.	.109
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Forever Aloe Vera Gel[™] ●

The first product to receive certification by the International Aloe Science Council for purity, our Aloe gel supports your digestive system and helps nutrient absorption. We lovingly extract the potent pulp and liquid through a patented and perfected process so you can experience the power of nature.



Get moving with a few satisfying sips of Forever FreedomTM. You'll meet your daily recommendation of Glucosamine Sulfate and Chondroitin Sulfate essential elements to help maintain healthy joint function and mobility. Pair that with our pure Aloe, vitamin C and MSM which work on supporting healthy connective tissues and you have one flexible drink. *Contains shellfish (shrimp, crab, lobster)*.

Forever Pomesteen Power[™] ●

To ensure maximum flavor and antioxidant capacity, we included not one, but seven fruits in this luscious berry beverage. Thanks to the wide ranging berry blend, Forever Pomesteen Power™ boasts polyphenol, xanthones and vitamin C in every sip. Let pomegranate, pear, mangosteen, raspberry, blackberry, blueberry and grape seed arm your cells for defense all while you enjoy a delicious drink.

015 ₹1,394 1 ltr. .099 196 ₹2,352 1 ltr. .1	167 262 ₹1,500 500 ml .102
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JOOST[™] ●

Boost the flavor of your favorite beverages, improve your hydration and up your B vitamin intake with a simple squeeze of JOOST™. Two naturally-flavored fruit blends transform your drinks into a whole new dimension of delicious. Featuring Stevia, an excellent source of vitamins B6, B12, folate and vitamin C, JOOST™ rehydrates your body and satisfies your taste buds.

Blueberry S16 ₹987 60 ml .068 Pineapple S17 ₹987 60 ml .068

Aloe Blossom Herbal Tea[™] ●

Feel revitalized by this all natural brew of leaves, herbs and spices. Studies show that spices can have as much antioxidants as a full portion of some fruits. This caffeine-free tea features a robust combination of cinnamon, cloves, ginger, cardamom and allspice without any calories.

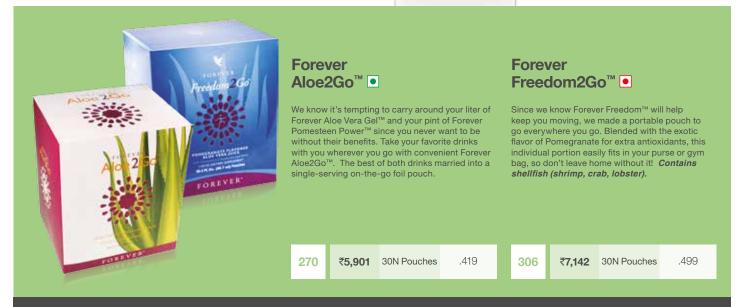
NA



Forever Aloe Berry Nectar[™] ●

A burst of cranberries and sweet apples provides a naturally derived, sweet yet tangy flavor. Cranberry's antioxidant power has been shown to be 20 times higher than that of vitamin C and has proanthocyanidines that provide urinary health protection. Apple's special phytonutrient, quercetin is another powerful antioxidant that helps to make Forever Aloe Berry Nectar™ a powerful choice.

034	₹1,394	1 Ltr.	.099



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ALOE BLOSSOM

TEA

Bee

pure gold

Busy honey bees are a true golden treasure of nature.

Not only do they supply us with a sweet, amber elixir, but they also give us an array of valuable compounds. Allnatural bee products are the ideal complement to Aloe Vera. Enjoy two of nature's greatest gifts together.

FOREVER[™] BEE HONEY

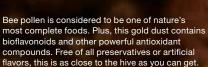
Natural Honey

NET CONTENT 500g

F O R E V E R[™]









Forever Royal Jelly[™] ◘

Forever Royal Jelly™ is made for royalty! The exclusive food of the Queen bee, royal jelly is thought to be responsible for her longevity - she lives over 50 times longer than regular worker bees! In addition to being vital for the longevity of the Queen bee, studies have shown that royal jelly can also enhance brain function, immunity and help maintain healthy blood sugar and cholesterol levels.



Forever Bee Honey[™] □

Since ancient times, honey has been revered for its healthful and nutritional properties. This complex nectar is not only sweet, but good for you! Consider it a gift from our bees to you. Enjoy it as a natural energy source, use with our Aloe Blossom Herbal Tea^{tw}, or even simply with a spoon—the choice is up to you!

207	₹ 1,214	500 g	.076
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FOREVER

HER PROPOLIS

FOREVER

.076

Propolis is the protective substance gathered and used by bees to fortify their hive. This wonderful substance has been found to be especially helpful for boosting immunity and combating the negative effects of free radicals. With ingredients like soy protein and royal jelly, this supplement will keep you buzzing. **Contains soy, tree nuts** (Almond).

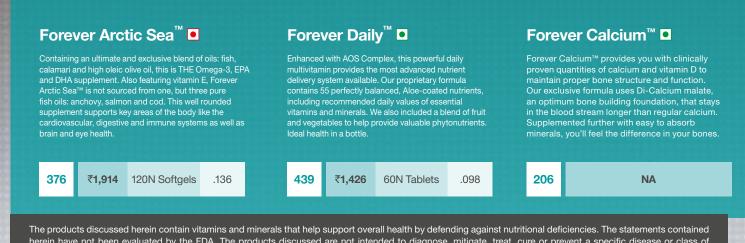
Forever Bee Propolis[™] •



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Nutritional





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10 / Nutritional



Forever Fiber[™] ■

Easily add additional fiber to your diet with our convenient packets, featuring four types of fiber including fructooligosaccharides (FOS), which is also a prebiotic. This mild tasting, quick dissolving powder effortlessly adds 5 grams of fiber - the equivalent of almost 2 slices of whole wheat toast - to any drink or food. Fiber supports cardiovascular function, digestive health, weight management and immune function.



Forever Kids[™] ■ Chewable Multivitamins

Your kids will think they're getting a treat and you'll have peace of mind knowing that they've just taken their daily dose of vitamins and minerals. These naturally flavored, grape chewables also include phytonutrients taken from raw broccoli, spinach, beets, carrots and other nutritious fruits and vegetables. Appropriate for ages two and older (we won't judge if you take them too!) to help growing bodies and minds.



Fun Fact

Our scientists are constantly working to find the best ingredients to pair with our pure Aloe Vera. Over the years, we have discovered that there are other natural botanicals that can support and also enhance the performance of Aloe. When these naturally derived botanicals are combined with our Aloe, the result is stronger, naturally supported formulas to help you look better and feel better.

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Nutritional



ARGI+[™] □ L-Arginine & Vitamin Complex

ARGI+[™] provides your daily recommended dose of the "miracle molecule" also known as L-Arginine, a key amino acid. L-Arginine plays many important roles in the body, from supporting cellular function to boosting nitric oxide production, which helps increase blood flow to major organs. Fortified with synergistic vitamins and fruits, this well rounded supplement supports your entire body while adding a delicious berry flavor to your favorite beverage.

30N Packets

.373

ARGI+

L-Arginine & Vitamin Complex

FOREVER®

ORMUL

DETARY SUPPLEMENT

ARGI+[™] Pouch

₹5,429

504

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64.00

12 / Nutritional



Forever Garlic-Thyme[™] ●

Fight against oxidative stress with a one-two punch of garlic and thyme in an odorless, easy to take softgel. Not only does garlic benefit your cardiovascular system, but when garlic is cut, enzymes react to produce a powerful, immunity-enhancing agent. Thyme, which originated in the earthy Mediterranean region, has long been valued for its immunity boosting powers. Contains soy.

065	₹ 1,28 4	100N Softgels	.082
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Forever Absorbent C[™] •

Vitamin C fights free radicals and benefits the skin and connective tissues. Boost your body with Forever Absorbent-C[™], which also contains papaya, honey and oat bran. Oats contain unique antioxidants, called avenanthramides, which can scour your body for free radicals. The bonded matrix composition, developed through a unique process, helps ensure absorption.

284 100N Softgels .082 048 ₹1,238 100N Tablets .088



Forever CardioHealth^m \bullet with CoQ10

This packed to the max supplement features an array of heart healthy ingredients. Besides CoQ10, which is known to help with the basic functioning of cells, Forever CardioHealth™ provides B vitamins, Folic Acid and herbal extracts, which support the cardiovascular system. Soy lecithin also adds blood vessel lubrication. Mix with your favorite Forever drink. Contains soy.

312	NA
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Vitolize[™] ●

Women's Vitality Supplement

This natural blend of antioxidant-rich fruits, herbs, vitamins and minerals is specifically designed for a woman's needs and supports hormonal function. VitQlize[™] includes a proprietary blend of botanicals including apple powder, passionflower and schisandra berry-a plant used in China and Russia for centuries because of its many healthful properties. Featuring cranberry powder to support urinary tract health and folic acid, this supplement provides complete support for women's bodies.

375 ₹2,143 120N Tablets .147





ginseng/chia combo. Ginseng has been a legendary herb in the East for centuries and was cultivated by the Aztecs for its healthful and energy-giving properties. Chia, a modern day Superfood, was prized by Native Americans as a sustaining food that provided energy. We brought these two cultural icons together to support your stamina and well-being. Contains soy.





FOREVER

B12 PLUS

COMING SOON

Vito³lize[™] ● Men's Vitality Supplement

Formulated with botanicals like saw palmetto, pygeum and pumpkin seed, this supplement provides everything a man needs. Vito[®]lize[™] features complete prostate and hormonal support from vitamins, herbs and minerals as well as lycopene, which has been shown to provide valuable prostate support.



Forever B12 Plus[™] ●

Vitamin B12 and Folic Acid work together to help produce red blood cells, improve the way iron is used in the body and support the immune system. Essential for fetal development during pregnancy and in vegetarian and vegan diets, Forever B12 Plus[™] combines these two essential vitamins in a sustained, time-release formula.



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Nutritional



Forever Fields of Greens[™] ●

We all know how important it is to eat fresh, green foods. While you can't have a salad every meal, you can take a daily supplement that includes barley grass, wheat grass and alfalfa. This cornucopia of green foods can help fill dietary gaps, along with cayenne pepper to maintain healthy circulation and honey for a boost of energy. **Contains wheat**.

068 ₹747 80N Tablets .053



Forever Ginkgo Plus[™] ●

We've all suffered from a lack of concentration, diminished physical performance or fatigue. All of those may be a sign of poor circulation. Ginkgo has been shown to support the circulatory system as well as the brain and nervous system to improve concentration and alertness. Enhanced by reishi mushrooms, schisandra berries and fo-ti root, this brain booster will feed your creativity and help you be at your mental and physical best.







As many at 10% of people have deficiencies of vitamins and minerals. Forever Nature-Min™ contains over 10 essential and trace minerals taken from the deposits of natural seabeds and marine plants. Our advanced, chelated, bioavailable form of minerals ensures maximum absorption. Multitasking minerals perform a variety of tasks including bone and cell support and the releasing of energy.

₹1,267 180N Tablets .090



Forever Lycium Plus[™] ●

Lycium, also known in China as "yin tonic" is a strong antioxidant. Paired with licorice, which is known to enhance the effects of other herbs, Forever Lycium Plus™ can enhance the complexion and help maintain energy and support eye health.

072 ₹1,971 100N Tablets .140

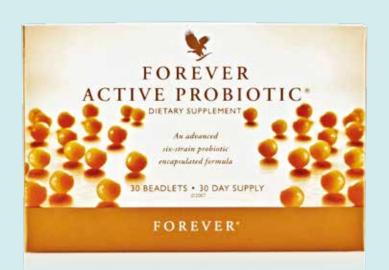
Forever Active Probiotic[™] ●



037

Featuring an impressive 1 billion cfu of probiotics, this super blend of six probiotic strains can promote a healthy digestive system, enhance nutrient absorption and support immune function. Forever Active Probiotic™ is delivered by a patented encapsulation technology that ensures the valuable bacteria is released in the most valuable part of your intestinal tract. With no need for refrigeration, this easy-to-swallow "good bacteria" will help overcome imbalances created by your food or lifestyle choices. **Contains soy.**

NA





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14 / Nutritional



Forever Vision[™] ●

Everyday our eyes deal with a tremendous amount of strain. Support your eye health with bilberry, lutein, zeaxanthin and super antioxidants. Supporting the entire eye, lutein helps protect the retina, bilberry improves circulation to the eyes and zeaxanthin supports the eyes' macular health. It doesn't take 20/20 vision to see this is an amazing supplement.







This wide ranging supplement takes its strength from vitamins A, E and Selenium. Vitamin A plays an important role in vision, bone growth, reproduction and cell division while vitamin E protects vitamin A. To round out this amazing supplement, we added Selenium, both an antioxidant and mineral, because it works synergistically in the formula while also boosting skin, hair and eye sight. **Contains soy.**







Hyaluronic acid (HA) is a naturally occurring substance in connective tissue that works to cushion and fill spaces between the cells. Like many other substances in our bodies, hyaluronic acid depletes with age. Paired with ginger oil and turmeric - both used in ancient China to maintain proper joint function, Forever Active HA[™] supports joint health, mobility and promotes healthy skin. **Contains soy.**

₹2,413 60N Softgels .166





Used by Incan warriors in ancient Peru for food and a healthy libido, Maca's prowess is still being demonstrated in clinical studies today. Beneficial for both men and women, Forever Multi-Maca™ is bolstered with a traditional blend of roots, bark and fruits to energize and stimulate. **Contains soy.**

215 ₹1,867 60N Tablets .128



264

Forever Immublend[™] ●

This all-encompassing immune support supplement features fructooligosaccharides (FOS), lactoferrin, maitake and shiitake mushrooms, vitamins D, C and Zinc. A synergistic blend of foundational nutrients and natural botanicals work to keep your immune system in peak performance. Maitake, a popular Japanese mushroom, has been shown to boost the ability of immune cells and boost immune response. Life is busy enough and you don't have time to slow down. Be proactive in supporting your immune system.



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Weight Management





Naturally flavored, plant powered protein in both delicious vanilla and chocolate flavors. A simple shake for breakfast and dinner will provide you with 100% RDI of 18 vitamins and minerals. This easy, low carb, meal replacement features *Aminotein™rt*, a patented enzyme system. With 17 grams of protein, this tasty shake will shake up your diet and lifestyle. Contains soy.

Vanilla			
470	₹ 2,102	400 g	.149
Chocola	te		
471	₹2,102	400 g	.149

^{*††*} Aminotein[™] and Aminogen[™] are registered trademarks of Triarco Industries, Aminogen™ is protected by U.S. patent No. 5,387,422.



No matter our goals, once in a while we all eat something we wish we hadn't. We extracted the forgiving power of Indian fig, a unique fiber, high in antioxidants that binds to fats. We then added the powerful white kidney bean, which temporarily inhibits the body's absorption of calories from sugar. Finally, a supplement that helps block the absorption of calories after they've been eaten.

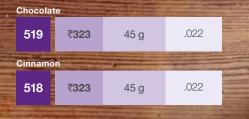


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16 / Weight Management

Forever PRO X2[™] ■

You won't feel guilty eating this protein bar because it is sugar and gluten free. Available in Chocolate and Cinnamon flavors, this filling snack is loaded with 15 grams of protein from three types of protein: soy protein isolate, whey protein concentrate and whey protein isolate. Forever PRO $X^{2^{TM}}$ also features 2 grams of fiber, which come from inulin, a special fiber that also doubles as a prebiotic. Protein plus dietary fiber help you build lean muscle. Great as a pre or post workout snack. **Contains: soy and milk**.



Forever Fast Break[™] ■

A brand new bar with less sugar and even more fiber! With improved flavor, this is a delicious chocolate covered peanut butter bar -- you'll think you've died and gone to weight management heaven. Chockfull of 11 grams of protein, these filling bars are a great meal replacement or for when you need extra energy. Fueled by vitamins and minerals, including the important phosphorus—which speeds up the metabolism of fats and carbohydrates, this will help you meet your health and fitness goals. **Contains:** soy and milk. May contain egg, tree nuts and wheat.

520	₹ 397	56 g	.027
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U

520

518

High Protein Bar

13

NOT BYE 1

INCHOY BAR FOR MAXIMUM

h Protein Bar

519



Forever Travel Kit

Take a little bit of Forever with you whenever and wherever you travel! The Forever Travel Kit includes: Aloe Bath Gelée, Aloe Moisturizing Lotion, Aloe-Jojoba Shampoo, Aloe-Jojoba Conditioning Rinse and Forever Bright[™] Toothgel all in convenient, airline approved sizes for easy packing.

Look Bette

BRIGHT

31

13

FOREVER

C RANGE

102.00g

BATH GE

1.7 FL. 02 100 .

AL DE MOIST RIZ LOTION

aning

7 11. 02 180 mil

OREV

of the local division in which the

524

₹2,000

.196

18 / Personal Care



Aloe-Jojoba Shampoo

Achieve shiny, soft and manageable hair with this pHbalanced, pure aloe formula. Helping to maintain healthy hair and scalp, its enzymatic activity sloughs off and dissolves dead cells, allowing the restoration of healthy tissue. Gentle, concentrated and long-lasting, it's suitable for all hair types.



Aloe-Jojoba Conditioning Rinse

Forever Living Products has taken Aloe-Jojoba Conditioning Rinse – and made it better! Our improved formula, enriched with Vitamin B Complex and Hydrolyzed Protein, now has extra moisturizing and conditioning power to leave your hair even softer, shinier, and more manageable than before!

061	₹1 01/	200 ml	074
261	₹1,214	300 ml	.074

Aloe Hand & Face Soap

A mild, no-tears formula, Aloe Liquid Soap moisturizes as it cleans. Biodegradable, pH controlled and non-irritating, it's ideal for the entire family.





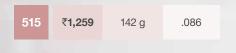
450 mL 102012 FOREVER[™]

Personal Care



Aloe Shave (Gel)

A luxurious foaming gel turns the ordinary, daily chore of shaving into a pampering experience. Multiple moisturizers leave your skin feeling smooth, moisturized and refreshed. Disodium cocoamphodiacetate, derived from the fatty acids of coconut oil help this product foam and condition your skin while our invigorating Aloe leaves your skin feeling cool and revitalized.



Aloe Hand Soap

New and improved, Aloe Hand Soap provides a soothing experience with each use. Formulated from pure 100% Stabilized Aloe Vera gel and natural cleansers, this paraben-free formula with gentle fruit extracts leaves your skin feeling soft and hydrated.



20 / Personal Care



*NA denotes not available in India.

450 ml

ORE

× Aloe Hand Soap

SOFTENING FORMULA WITH NATURALLY DERIVED CLEANSERS

ERM



Aloe-Jojoba Shampoo

A new, cleaner formula! Instead of having to rely solely on man-made sudsing agents, our favorite ingredient, Aloe, naturally supplies saponins which helps create a gentle lather. Jojoba gives a keratinizing effect that brings out the hair's natural colors and brilliance. These ingredients also remove even the clingiest oils while simultaneously soothing your scalp. Now featuring ForeverTM Essential Oils Lavender oil so you'll turn even more heads!



Aloe-Jojoba Conditioning Rinse

As science improves, so do our formulas. We've revamped our old formula to make it work synergistically with Aloe-Jojoba Shampoo. This complementary conditioning rinse is fortified with vitamin B complex, Macadamia, jojoba and Forever™ Essential Oils Lavender oil which will give your hair extra shine and manageability. A pHbalanced formula, this conditioning rinse will coat your hair shaft to help eliminate split ends.

2 NA

Personal Care / 21

Personal Care



Forever Aloe Stvlina Gel[™]

Once your hair is styled and you're ready to "set it and forget it", our Forever Aloe FOREVER Styling Gel[™] continues to ALOE improve the condition of your hair by fortifying it. Alcohol free, this gel is reinforced with jojoba seed oil, vitamin E and Panthenol-a type of vitamin B5-which is a fantastic antistatic and hair conditioning WT. 8 07. (2) agent. Perfect for men or FOREVER women, this versatile gel can be used while blow-drying or simply finger styling. **₹928** 227 g .063

Aloe Lotion

x

ALOE

LOTION

44

FOREVER

₹857

062

On top of Aloe, we added vitamin E, jojoba oil, collagen and elastin to moisturize and help skin feel supple. This softening lotion includes apricot kernel oil, which helps prevent the loss of water by creating a lightweight barrier on the skin.

Relaxation Bath Salts

Let your bath transport you. Submerge your troubles with the historic Dead Sea Salts-said to be rich in magnesium and able to improve skin barrier function. A study showed that a warm bath has positive effects on the body-and that was just with plain water, so imagine the benefits with these natural ingredients!

Relaxation Shower Gel

¥

Optimize your shower experience by using it as a time to rejuvenate your body and mind. Enhanced by cucumber, which has vitamin C and caffeic acid, this soothing fruit can benefit skin that is stressed. With a gender-neutral scent, calming notes of lavender and fruit extracts, anyone can step out of the shower smelling and feeling great.

Relaxation Massage Lotion

118 ml

.059

Featuring four oils, this massage lotion glides over your skin. On top of rich Aloe Vera this creamy lotion has white tea and Camellia Sinensis, which has been shown to counteract damaging free radicals. The use of sunflower oil can sustain the skin barrier and slow water loss-thus helping with overall skin feel and skin dryness.



Some people put Aloe on after sun exposure, but sun-smart people know to put it on before, to sooth and protect skin, which is why all of our sunscreens contain skin-enhancing Aloe.

Aloe Sunscreen Spray

Spray your sun worries away with our easy-to-apply Aloe Sunscreen Spray. Go ahead and hit the beach because our formula features UVA and UVB protection with our SPF 30 formula. It's also water resistant so you can cool off without losing all your protection. Protect your largest organ, your skin, by keeping the sun's damaging rays at bay.



Aloe Sunscreen

On top of blocking the sun's harmful UVA and UVB rays, this sunscreen also doubles as a moisturiz Not only is a burn something you have to worry about with prolonged sun exposure, but skin dryness and water loss can also happen when you're in the heat. This formula has powerful humectants, that reduce the loss of skin moisture. With its Stabilized Aloe Vera gel and other skin conditioning agents, this is an oasis to your skin Balance and protect your skin with this water resistant formula.

₹971 199 118 ml .069

Forever Sun Lips[™] with SPF 30

Lips are one of your most sensitive skin areas. Take care of them and restore lip barriers with Forever Sun Lips[™] with SPF 30 which blocks both UVA and UVB rays. Lips can lose their plumpness in part due to the sun's ultraviolet light, which is why it's so handy as this lip balm has sun protection. Lips feel cooled and pampered thanks to the Aloe Vera and mint.

|--|

NDS LIPS REV



Forever Aloe Lips[™] with Jojoba

SPRAY

ROTECTION

& UVB

ater resistant

UNA

FOREVER®

Talk about lip service—as in service to your lips! Made to serve your pout, this loaded lip product has Aloe, jojoba and three types of wax to smooth and soothe chapped, dry lips. This lasting lip care also includes myristyl myristate which is a skin conditioning emollient. Your lips will feel healthy and look show-off worthy.

ALOE LIPS FOREV

ALOE UNSCREEN

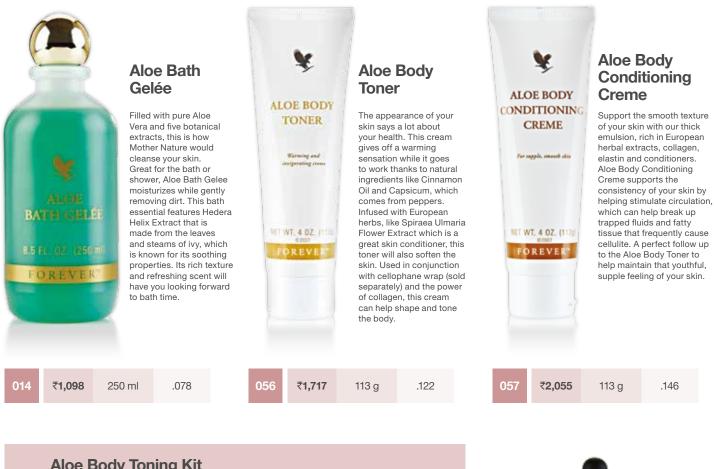
HIGH PROTECTION

& UVB Institut start (2)

(N. 02 (118mile)

199

Personal Care



Aloe Body Toning Kit

You won't be toning it down with this skin supple-enhancing kit. Each Body Toning Kit contains: Aloe Bath Gelée for a soothing, relaxing bath and a loofah to smooth the skin and help increase circulation. Post bath, follow up with the rest of the kit's important products: Aloe Body Toner for use with cellophane wrap (included); then finish with Aloe Body Conditioning Cream. All of these synergistic products complement one another for a total skin care package.





Forever Alpha-E Factor[™]

A rich elixir for dry skin that contains Vitamin A, E and C for powerful antioxidant power. Featuring Retinyl Palmitate, this emollient fluid combats free radicals and dryness. Enhance elasticity, restore moisture and balance skin with a few drops of this skin saver.

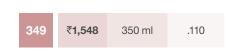
24 / Personal Care

X ALOE	Aloe Heat Lotion	¥. ALOE	Aloe MSM Gel		Aloe Ever-Shield™
HEAT LOTION Subtraction Section Manager Lation A FL. 0.2. (118 ml FOREVER*	A perfect ying and yang, this muscle soothing cream has heating agents, as well as cooling Aloe Vera gel. With a bright minty smell from menthol and eucalyptus, this pH-balanced lubricating lotion, that contains three oils, is excellent for deep massage to soothe tired muscles. Even though it's quick to absorb, the tingling heat lingers long after the massage is over.	MSM GEL Presenting entity equilar	MSM is an organic sulfur compound and the third highest mineral in our body. Combine that with pure, Stabilized Aloe Vera, vitamin E and plant extracts and you have a soothing gel. Aloe MSM Gel includes (Rosemary) Leaf Extract, a skin conditioning agent that draws water to the skin. Quick to be absorbed, this gel is easy to apply but hard to put down once you've felt its soothing relief.	ALOE Dealariant Stick Weileriant Stick Weileriant Stick Mittel 225 02 (92.1 st) COV	Made without the harmful antiperspirant aluminum salts found in many other deodorants, this underarm protection glides on smoothly. Thanks to the high Aloe content, this gentle deodorant can be applied directly after shaving or waxing without iritation. All day protection gives you the peace of mind you need to tackle your day head on. Aloe Ever-Shield offers a clean, pleasant scent that's not overpowering.
064 ₹857	118 ml .059	205 ₹1,507	118 g .107	067 ₹471	92.1 g .026



Sonya[™] Hydrate Shampoo

For those with dry or color treated hair, this shampoo's for you! With Aloe Vera and royal jelly, Sonya™ Hydrate Shampoo helps moisturize and balance the scalp's pH to eliminate dryness that can lead to flakes. Panthenol and sunflower oil derivatives help enhance hair's shine while Coco-Glucoside, made from coconut oil, helps shampoo foam beautifully. Clean and moisturize your hair from scalp to tip.





Sonya[™] Volume Shampoo

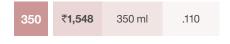
You can't help if you were born with fine hair, but you can pump up the body with the products you use. Sonya™ Volume Shampoo ads volume and bounce without buildup. Vitamin B5 improves the feel and appearance of hair, boosting hair body and improving texture. Safe for color treated hair, or just hair that needs a pick-me-up, this Aloe Vera and royal jelly based shampoo will lift you higher.

351	₹1,548	350 ml	.110
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Sonya[™] Hydrate Conditioner

Make your colored hair your best kept secret. Sonya™ Hydrate Conditioner fights the tell-tale signs of dry and damaged hair. Use Sonya™ Hydrate Conditioner after Sonya™ Hydrate Shampoo for a one-two punch to moisturize and strengthen dry hair. On top of Aloe Vera and royal jelly, we added hydrolyzed wheat protein which attracts and retains moisture and smoothes hair weakened by chemical treatments. Three oils, including jojoba seed oil, add shine and help control frizz.





Sonya[™] Volume Conditioner

After Sonya[™] Volume Shampoo, don't forget to lock in additional volume with our Sonya[™] Volume Conditioner. The final step to your shower is an important one. This conditioner helps repair damaged hair, as it adds healthy-looking thickness. You'll enjoy the shine and softness this conditioner imparts from the rich Macadamia Integrifolia Seed oil. Safe for color treated hair.

352	₹ 1,548	350 ml	.110

Personal Care / 25

Personal Care

Aloe Fleur de Jouvence™

An all-encompassing kit that includes six powerful skin care components-each designed to fill a unique part in the complete regimen of facial skin care. While each component is available separately for purchase, these products all work together synergistically, building upon each other to help promote the naturally occurring attributes of youth, vigor, freshness and radiance of the skin.

339 Aloe Cleanser 338 Rehydrating Toner

- 340 Firming Day Lotion
- 342 Recovering Night Creme
- 343 Aloe Activator 341 Mask Powder

*Also includes a mixing bowl, mixing spoon and applicator brush



Aloe Cleanser

A milky, creamy cleanser that is hypoallergenic. You can tell by the almost-lotion-like feel that this is going to leave your skin smooth and rehydrated-no tightness here! Thoroughly removes makeup, dirt and oil while balancing, cleansing and moisturizing your skin.



Rehydrating Toner

Before applying any type of mask, you want to be absolutely certain there are no remaining traces of makeup or oil. As a secondary cleaning step, this non-drying, alcohol-free toner lifts any remaining impurities leaving surface cells rehydrated and pores tightened. This calming toner contains Aloe Vera, witch hazel, fruit and flower extracts and collagen for cell conditioning. Your skin will be prepped and ready for whatever comes next.

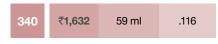


Firming Day Lotion

Aloe Activator

a cotton ball

Before you face the world and its environmental effects, arm your face with Firming Day Lotion. Scientifically designed to reduce the signs of aging by helping the skin to firm, as well as retexture and tighten pores. Ideal as the final step before applying makeup, this greet-the-day lotion is filled with collagen, vitamins C, E and B5.



Create our own fresh mask by adding our Aloe Activator with our mask powder. This Stabilized Aloe Vera gel

contains enzymes, amino acids and polysaccharides,

making it the perfect wetting agent to help remove dead

2-3 times a week as part of a mask or daily, applied with

skin cells and condition them. Aloe Activator can be used

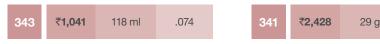
Recovering Night Creme

While you sleep, this night crème goes to work. We have employed polysaccharides and strong humectants to form a barrier against moisture loss. A scientific blend of collagen and natural lipids, like Apricot Kernel Oil, help you wake up to skin that is youthful in its appearance-pliable, smooth and more taut.



After you apply this mask, you'll feel the wonder of it working. As it tightens, you'll know it's cleansing your pores. Albumen and corn starch help tighten, while kaolin absorbs excess oils. Allantoin and chamomile help condition and rejuvenate the skin so you feel refreshed when you wash it off, revealing clean and revitalized skin.

.106

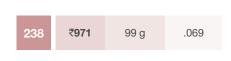


26 / Personal Care



Forever Aloe Scrub[™]

Unlike some scrubs that use sharp, harsh ingredients like crushed nuts, fruit pits or plastic microbeads we use microspheres of jojoba which roll over your skin gently. As they roll, they pick up dead skin cells clearing the way for fresh, newer skin below. Gentle enough for everyday use, this fine scrub helps remove debris that clogs pores and dulls skin appearance.





Forever Marine Mask[™]

Whether environmental stress, a long day, or weather has your face feeling drab and dry, reach for Forever Marine Mask™. Harnessing the sea's most powerful ingredients, like algae extract which has rich bioactive compounds and sea kelp, this mask is a super moisturizer. We added further botanical conditioners like Aloe Vera, cucumber, rosemary and honey.





Forever Alluring Eyes[™]

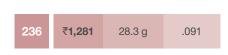
They say the window to the soul is your eyes, so this important feature deserves its own product. Just one look can convey so many messages and one message you don't want to send is that your eyes have wrinkles, fine lines, under eye-puffiness and dark circles. Skin around the eye area is delicate so we've included emollients from coconut oil, vitamin E, Aloe Vera and jojoba. These moisturizing agents target highly sensitive skin around the eye and help improve the overall appearance, suppleness and elasticity.

	233	₹1,451	28.3 g	.103
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Forever Epiblanc[™]

While you may not tell anyone your age, your skin might be telling on you. Uneven skin tone, dark spots and blemishes can make skin appear older than it really is. Improve the appearance of your complexion and even out your skin tone. Our 100% Stabilized Aloe Vera gel is the natural base of this formula with vitamin E and natural botanicals, like rumex occidentalis extract - a plant native to the Pacific Northwest known for its skin evening properties





R³ Factor[™] *Skin Defense Creme*

Retain, restore, renew. Alpha Hydroxy Acids, also called Fruit Acids, exfoliate and loosen dead skin cells by dissolving the natural glue-like substances that allow dead skin cells to cling to the surface for far too long. Old skin cells create a barrier, so getting rid of these allow the other ingredients, vitamin E, Retinyl Palmitate and soluble collagen to go to work on restoring skin's moisture and renewing its appearance. This defense crème is like a personal body guard to your beauty.

069 ₹1,858 56.7 g .132



Gentleman's Pride[™]

You'll think this is just a smooth, silky lotion until you put it on and realize it has the soothing and replenishing effects of an after shave as well. This double-whammy gives a cooling sensation thanks to the power of Stabilized Aloe Vera gel. With additional botanicals like Rosemary and Chamomile, Gentleman's Pride helps the skin feel like it's never been shaved. Perfect for a man's skin and alluring to a woman's nose with its masculine fragrance, this is a crowd pleaser.

070 ₹928 118 ml .059

Personal Care / 27

Personal Care



Aloe Propolis Creme

A well-loved, flagship product because it features our two prized ingredients: Aloe Vera and bee propolis. Bee propolis is a resinous substance bees use to fortify and protect their hive. More important than a hive, is your skin, which needs protection and a natural barrier to help keep moisture in. One sniff of Aloe Propolis Creme and you can tell it's filled with herbal and botanical ingredients like chamomile. This thick cream is also filled with vitamin A and E.



Forever Bright[™] Toothgel □

Great for children, vegetarians and well...everyone! This gentle, non-fluoride formula combines Aloe Vera, bee propolis, peppermint and spearmint for a natural tasting, teeth whitening formula. Included in this formula, Bee propolis, used to protect the hive, has shown promise in several dental studies to contribute to overall oral health. The great flavors and clean feeling stays with you long after you have finished brushing.





Aloe Moisturizing Lotion

This thick, velvety lotion does more than just moisturize. It helps with skin's overall feel and elasticity because of its collagen and elastin. This jack-of-all-trades lotion is versatile enough to apply to troubled spots, your entire body, or is even gentle enough to use on your face before applying makeup. vitamin E, oils and chamomile extract all help replenish lost water and maintain your skin's natural pH balance while keeping it silkv. smooth and soft.





Sonya[™] Aloe Eye Makeup Remover

The fragile skin around your eyes is anywhere from 6-10 times thinner than the rest of your face. Tugging and pulling to get stubborn makeup off is a no-no. No harsh straining is needed when you use Sonya Aloe Eye Makeup Remover. Dissolves makeup and oil, but is soothing, thanks to Stabilized Aloe Vera gel.



28 / Personal Care



Forever Hand Sanitizer[™] with Aloe & Honey

It is estimated that up to 80% of all infections are transmitted by hands. One easy way to keep hands clean is by using our Forever Hand Sanitizer that kills 99.99% of germs. A convenient, small size that fits in your gym bag or purse, this germ killer also leaves your hands hydrated thanks to Stabilized Aloe Vera gel and hydrating honey.

318 ₹271 59 ml .017



Aloe First[™]

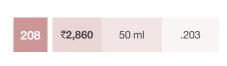
The Mayo Clinic suggests applying Aloe Vera gel to minor burns and we couldn't agree more. This first-aid kit essential not only has Aloe Vera, but bee propolis and eleven exclusive plant extracts to help soothe minor burns, sunburns, minor cuts and scrapes. The pH balancing mist is a delicate way to apply without needing to rub or touch sensitive skin.





25TH Edition[™] Perfume Spray for Women

Leave behind a great impression and scent thanks to this 25th Edition Perfume Spray for Women. This sweet yet light perfume comes from a complex blend of rose petals, star jasmin, white lily, magnolia and many plant extracts. Perfect for every day wear or for special occasions, this is the perfect touch to compliment any look.





25[™] Edition[™] Cologne Spray for Men

Masculine for men but appealing to women, this fresh and long lasting cologne employs herbaceous and woody notes of oakmoss and sandalwood. The perfect blend of musk with hints of fruit give it a rounded scent that is both alluring and refreshing. Powerful, but not too potent, this scent helps you feel confident whether you're casual or dressed up.

|--|



Avocado Face & Body Soap

Avocados are a nutrient-dense fruit containing many beneficial ingredients, including vitamins A, C and E. The high fat content creates a rich base for our soap which helps dry skin feel smooth after cleansing. Gentle enough for your face or your entire body, the freshly-picked citrus scent will help wake you up in the morning and the softness from Avocado Face & Body Soap will last all day long.





Aloe Veterinary Formula

Pets are part of the family too. Provide your beloved pet with quick, soothing relief of their minor abrasions from ingredients you know and trust. Our Stabilized Aloe Vera gel is paired with soothing Allantoin. The nozzle-control spray will help you reach any size pet. Better than a belly scratch, this formula will really show you care.

30 NA

*NA denotes not available in India.

Personal Care / 29

Forever Aloe MPD[™] 2X Ultra

This unassuming bottle is quite the multi-tasker. Its versatile cleaning power can tackle your laundry, floors, bathrooms, tile, carpet and dishes. This highly concentrated formula often only takes a few drops to get the job done. Phosphorus-free and biodegradable.



30 / Personal Care

ULTRA

Forever Aloe

WARNING:

ONCENTRATED MULTI PURPOSE DETERGENT 32 FL OZ.(1 QT) (950 ml)

FOREVER*

Sonya Skin Care



Sonya[™] Aloe Purifying Cleanser

A refreshing first step in the morning, or the beginning to a pampering ritual in the evening, Sonya[™] Aloe Purifying Cleanser gently removes makeup, dirt and oil without overdrying. They often say the first step is the most important and in the Sonya anti-aging line, this vital first step preps and cleans your skin to prepare it for the other products that follow. Featuring Stabilized Aloe Vera gel, cucumber and lemon fruit extracts this milky cleanser is mild on your skin.

277 ₹2,098 177 ml .149



Sonya[™] Aloe Refreshing Toner *with White Tea*

One reason white tea gets its color is because it's harvested before the buds have opened. They are then immediately steamed and dried, unlike black tea which waits so it can be oxidized. This results in the preservation of a high antioxidant content. High antioxidants along with Aloe Vera, cucumber and castor oil are quickly absorbed thanks to the alcohol-free, unique delivery system. Your skin instantly feels revitalized and it is now prepped for further skin benefits.

279	₹ 2,098	177 ml	.149



Sonya[™] Aloe Nourishing Serum with White Tea

This serum is so lightweight that it skates across your skin. Light as air, Sonya[™] Aloe Nourishing Serum helps seal in all of the benefits of Aloe, white tea and Mimosa Tenuiflora Bark Extract. Effortless to apply, this serum will absorb quickly but leave a softness that lasts all day.



Sonya[™] Aloe Balancing Cream

You thought you knew what soothing felt like. But, get ready to redefine your expectations. This luscious cream is so thick that it creates stiff peaks when you pull the plastic scoop out of the cream. Amazingly even though it's thick, it sweeps across your skin like thin silk, creating a lasting feeling of smoothness and hydration. Featuring Stabilized Aloe Vera gel and lemon extract this highly scientific formula will redeem your skin's texture.

280	₹2,000	71 g	.142

By gently removing dead skin cells, your fresh, new skin is able to radiate. Jojoba beads roll over your face, collecting dead skin cells while Aloe, cucumber and lemon fruit extracts moisturize the new skin underneath. This is so effective that you only need to use it up to three times a week, even then the theil feel bened to entire the times the entire

Sonya[™] Aloe

though it will feel so good, you'll want to enjoy it more often.

278

₹1,577

118 ml .112



BALANCING CREAM

NT WT. 2 5 02. (71 g

OREVERM

Sonya[™] Aloe Deep Moisturizing Cream

Some moisturizers are like a drop of water. This moisturizer is like 10 fire hoses. This intense moisturizer features ceramides, which deliver moisture deep within the surface layers of the skin. Restore skin's youthful glow with the powerful antioxidants found in pine bark extract. To be used after Sonya Aloe Nourishing Serum to lock in nutrients.

311	₹ 2,0 55	71 g	.146

Sonya Skin Care / 31

Essential Oils





Forever[™] Essential Oils Lemon

Because we're based in the Southwestern USA—we know our citrus. Long before it becomes an oil, the lemon trees are being tended to by hand. After being gently plucked, they are cured until they reach peak ripeness, which gives you the highest quality essential oil. Lemon supports cleansing, immunity and healthy digestion.

507



Forever™ Essential Oils Peppermint

When you have a good thing going, you stick with it. This is the case with our peppermint supplier. They are a trusted farm that has grown and harvested peppermint for close to 100 years. Their plants have a naturally higher menthol content—the main component of peppermint. The calming and cooling effect of peppermint has been used for many purposes, dating all of the way back to the Greeks.



Forever[™] Essential Oils Lavender

We'll go wherever the finest quality ingredients are and in the case of lavender, that is Bulgaria due to its ideal climate and soil. Thanks to its excellent growing conditions, our lavender has high levels of linalyl acetate—the principal component of lavender. While there are many uses of lavender, it is especially powerful for its calming, soothing and relaxing effects.

508

Forever[™] Essential Oils Tri-Pak

506

A convenient sample pak for those getting started with essential oils. Featuring 5 mL sample sizes of three of our most popular and classic single notes: peppermint, lemon and lavender. Encased in a beautifully presented display box that also helps organize and keep bottles safe.



The products discussed herein contain vitamins and minerals that help support overall health by defending against nutritional deficiencies. The statements contained herein have not been evaluated by the FDA. The products discussed are not intended to diagnose, mitigate, treat, cure or prevent a specific disease or class of diseases. You should consult your family physician if you are experiencing a medical problem. *NA denotes not available in India.







Forever[™] Essential Oils At Ease

We searched the world over for the purest essential oils and expertly combined them into beneficial and efficacious blends. At Ease is gathered from France, Russia, China, the US, Egypt and Spain. A carefully crafted concoction of wintergreen, lavender, eucalyptus, coriander, oilbanum, rosemary, roman charnomile, peppermint, basil and origanum, At Ease may promote harmony and inner-calm.

509



Forever[™] Essential Oils Soothe

Hailing from India, China, Madagascar and Egypt, this well-traveled, balanced blend of nature contains pure Wild Mint, Wintergreen, Camphor, Ylang Ylang and Chamomile. Ylang Ylang is wellknown for its calming and relaxing properties. Add in the additional pure oils and this is a penetrating blend that helps settle your soul.





Forever[™] Essential Oils Defense

Harvested from India, Nepal, Somalia, The US, Madagascar and Hungary, this defensive blend includes clove bud, orange, cinnamon bark, rosemary, frankincense, eucalyptus and juniper berry. Clove has been recognized for its many benefits for centuries, making it a great preemptive foundation for the other oils to build on. This immunity-boosting blend helps promote strength and vitality.

510



Forever[™] Essential Oils Bundle

Why pick one, when you can have them all? This complete pak features all three of our individual notes (15mL): lemon, lavender and peppermint as well as our three signature blends (10mL): Soothe, Defense and At Ease. A beautifully displayed, yet simple way to experience the full line. These six essential oils will allow you to have a full, immersive experience to meet all of your natural wellness and beauty needs.

513

The products discussed herein contain vitamins and minerals that help support overall health by defending against nutritional deficiencies. The statements contained herein have not been evaluated by the FDA. The products discussed are not intended to diagnose, mitigate, treat, cure or prevent a specific disease or class of diseases. You should consult your family physician if you are experiencing a medical problem. *NA denotes not available in India.

1000

Forever™ Essential Oils Carrier Oil

Since many of our oils are so concentrated, they need to be used in conjunction with a carrier to help deliver their benefits to you in a safe way. A carrier oil is also a great way to help spread and massage the oils, as well as condition the skin. A proprietary blend of antioxidants, natural oils, Aloe Vera and vitamins E, A and C, this is the perfect way to enjoy Forever™ Essential Oils.

505

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CARRIER

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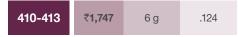
flawless By Sonya[™]

Sonya 🚑

410 | Light 411 | Natural 412 | Amber 413 | Caramel

Mineral Makeup

Available in four beautiful shades, this mineral makeup is a covering foundation all on its own, or the perfect finishing powder to all of our foundations. Versatile and light, this fine powder can give you little or high coverage with its buildable application. Easy to blend, you don't have to worry about any lines. Enjoy its moderate coverage and subtle luminous glow.



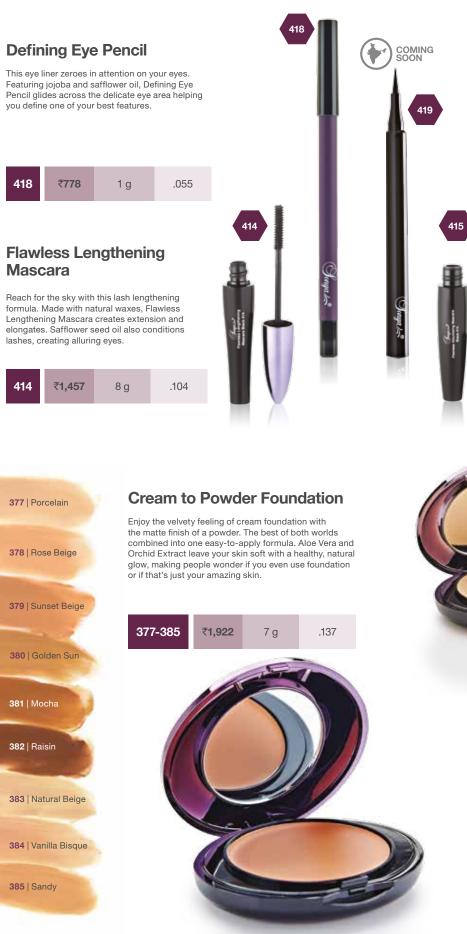




aloe BB crème

Don't use your makeup to cover up flaws, improve them. Aloe BB crème hydrates skin, evens skin tone and provides natural looking coverage with a luminous glow while providing sunscreen protection. Featuring Aloe Vera and olive leaf extract, this hydrating base is the the perfect start to your flawless face!

Nude						
371	₹3,21 4	45 g	.221			
Sandy						
372	₹3,21 4	45 g	.221			
Cocoa						
373	₹3,214	45 g	.221			





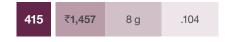
Precision Liquid Eyeliner

When you want to make a statement, use this bold, inky, Precision Liquid Eyeliner. The svelte, super-fine tip allows for minute detail and the rich liquid dries fast. The ergonomic barrel allows you ultimate flexibility in crafting a dramatic eye for a look to remember.



Flawless Volumizing Mascara

Create curled, full lashes with this formula that maximizes each and every lash. Featuring extracts and oils, Flawless Volumizing Mascara glides on and multiplies like magic, leaving fully rimmed, beautiful lashes.





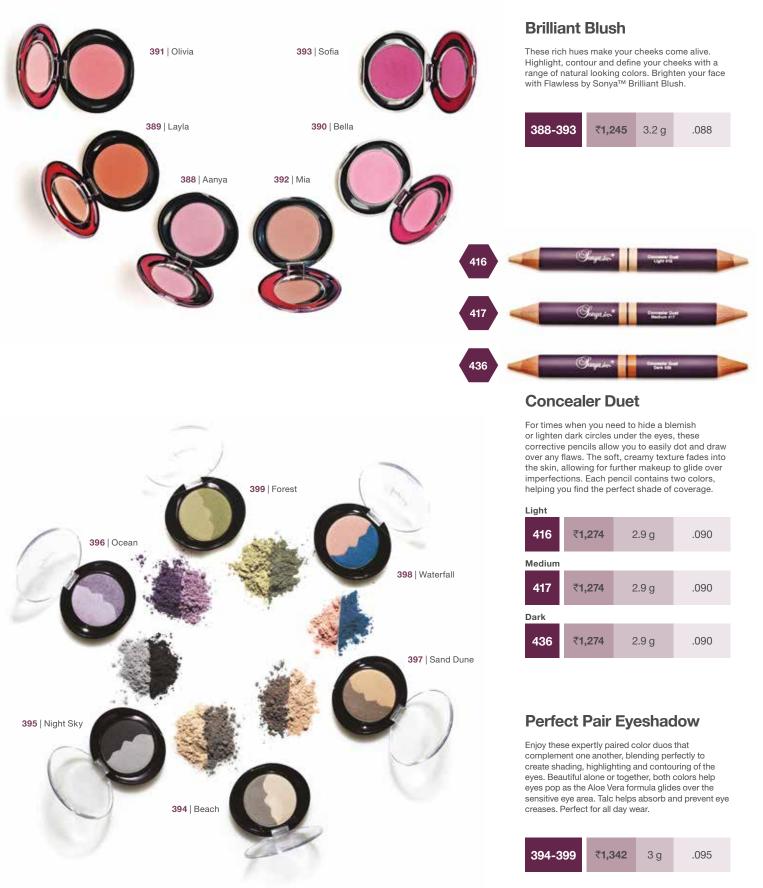
Delicate Finishing Powder

This fine powder allows you to set and forget your makeup, knowing that it's going to last. The absorbent formula helps control shine while leaving a polished look.

Light-Medium						
386	₹1,485	10 g	.106			
Dark						
387	₹1,485	10 g	.106			

flawless by Sonya[™] / 35

flawless by Sonya[™]



36 / flawless by Sonya[™]



Defining Lip Pencil

Perfect your pout by lining it first with our Defining Lip Pencil. These adaptable shades complement Flawless delicious lipstick and help your lip color stay put. The Aloe infused formulas give softness and dimension to your lips, helping them stand out.

₹990

1.2 g

.070





420-422

Luscious Lip Colour

This shimmering, light attracting formula helps your lips sparkle. The wet look helps lips look lush and full. Equipped with a mirror and lighted applicator, apply anytime, anywhere for instant luscious lips.

423 Double Diamond		427 Cappuccino		
425 Party Purple		424 Orange Glow		
423-427	₹90	0	65a	070

Delicious Lipstick

Vanilla infused lipstick creates delicious and attention-grabbing, tinted lips. A full range of colors, from neutral to bold, give you both day and night looks. Featuring our Aloe Vera, these sweep across your lips so smoothly, you'll swear you're applying lip balm instead of lipstick.

403 Cherry Red - 435 Plum - 401 Amethyst 402 Chocolate - 408 Copper - 404 Bronze 406 Watermelon - 407 Guava - 405 Peach 400 Pomegranate - 434 Almond - 409 Rose Gold

400-409 434-435	₹1,181	3.5 g	.084
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